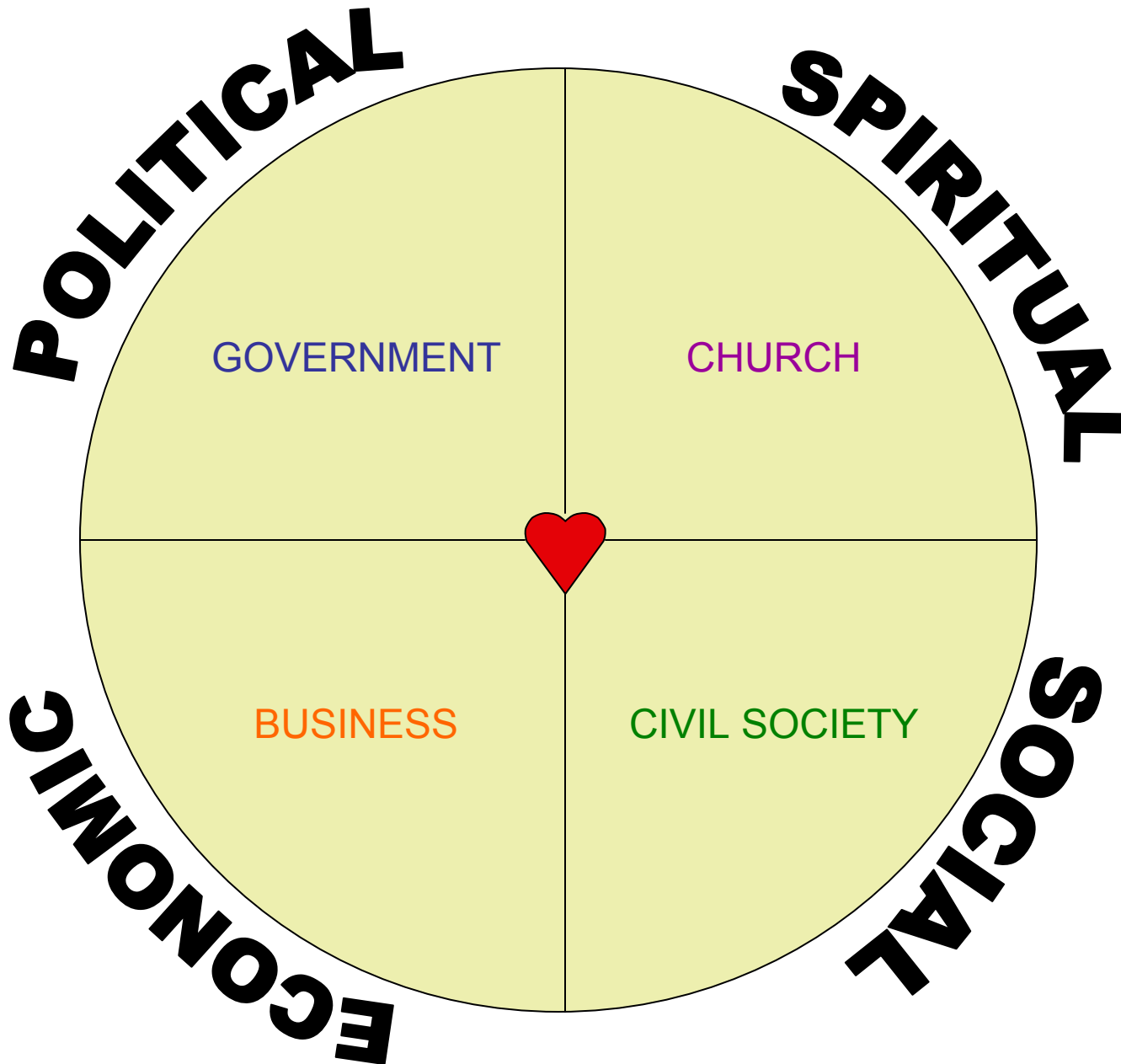


Social mobilization as moving spirit



Attention

Interest

Desire

Action