



**Announcement: International Conference on Green Industry in Asia
Managing the transition to resource-efficient and low-carbon industry
Manila, Philippines, 9-11 September 2009**

The Asia and Pacific region has been the fastest growing region in the world. This rapid growth, based on export-oriented industrialization, has helped to lift millions of people out of poverty. But it has also boosted demand for energy and raw materials, contributing to sharp price increases in world markets. At the same time, rapid growth has led to natural resource depletion and environmental degradation with adverse consequences on human health and ecosystems in the region.

Against the above backdrop, the United Nations Industrial Development Organization (UNIDO), the United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP) and United Nations Environment Programme (UNEP) are jointly organizing the International Conference on Green Industry in Asia: Managing the transition to resource-efficient and low carbon industries. The Conference will also be organized in collaboration with the Asian Development Bank and will be hosted by the Government of the Philippines in Manila, on 9-11 September 2009.

The Conference will focus on how industries in the region could effectively manage and reap the benefits of the transition to resource efficient and low carbon industry, and, in the process, sustain rapid economic growth and trade competitiveness. More specifically, it will provide a forum for sharing of information and knowledge on: policies and strategies to integrate sustainability into the industrial development process; best practices in optimizing energy, water and raw material use in the production process, i.e., cleaner production; and the development of new value and supply chains around industry-related environmental goods and services.

An important output of the Conference is the adoption of a ministerial declaration and action plan on improving resource efficiency in Asia and a mechanism to periodically review and assess progress in implementing the action plan. A trade exhibition on clean technologies will also be organized in conjunction with the Conference.

About 600 participants, including ministers, senior government officials, representatives from industrial chambers and associations, entrepreneurs, academia and research institutes, international/regional organizations, ASEAN Secretariat as well as journalists, will participate in the Conference.

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